

# Design for the Good of Humankind

Investor Presentation Fourth Quarter FY2021

This information contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act, as amended, that are based on management's beliefs, assumptions, current expectations, estimates, and projections about the office furniture industry, the economy, and the company itself. Words like "anticipates," "believes," "confident," "estimates," "expects," "forecasts," likely," "plans," "projects," "should," variations of such words, and similar expressions identify such forward-looking statements.

These statements do not guarantee future performance and involve certain risks, uncertainties, and assumptions that are difficult to predict with regard to timing, extent, likelihood, and degree of occurrence. These risks include, without limitation, the success of our growth strategy, our success in initiatives aimed at achieving long-term profit optimization goals, the risk that the anticipated benefits of our pending combination with Knoll will not be realized on the anticipated timing or at all, the risk that the conditions to closing of the combination with Knoll will not be satisfied on the anticipated timing or at all, risks arising from litigation relating to the combination with Knoll, risks related to the additional debt incurred in connection with our proposed acquisition of Knoll, our ability to comply with our debt covenants and obligations, the risk that the anticipated benefits of the combination with Knoll will be more costly to realize than expected, the effect of the announcement of the combination with Knoll on the ability of Herman Miller or Knoll to retain and hire key personnel and maintain relationships with customers, suppliers and others with whom Herman Miller or Knoll does business, or on Herman Miller's or Knoll's operating results and business generally, risks that the combination with Knoll disrupts current plans and operations and the potential difficulties in employee retention as a result of the transactions, the ability of Herman Miller to successfully integrate Knoll's operations, the ability of Herman Miller to implement its plans, forecasts and other expectations with respect to Herman Miller's business after the completion of the transaction and realize expected synergies, business disruption following the closing of the combination with Knoll, employment and general economic conditions, the pace of economic recovery in the U.S. and in our International markets, the increase in white-collar employment, the willingness of customers to undertake capital expenditures, the types of products purchased by customers, competitive-pricing pressures, the availability

and pricing of raw materials, changes in global tariff regulations, our reliance on a limited number of suppliers, our ability to expand globally given the risks associated with regulatory and legal compliance challenges and accompanying currency fluctuations, changes in future tax legislation or interpretation of current tax legislation, the ability to increase prices to absorb the additional costs

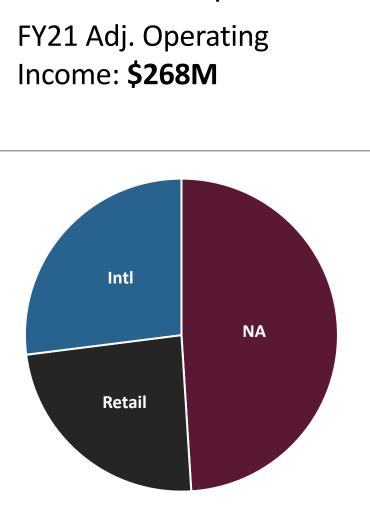
of raw materials, the financial strength of our dealers and the financial strength of our customers, our ability to locate new retail stores and studios, negotiate favorable lease terms for new and existing locations and implement our studio portfolio transformation, our ability to attract and retain key executives and other qualified employees, our ability to continue to make product innovations, the success of newly introduced products, our ability to serve all of our markets, possible acquisitions, divestitures or alliances, our ability to integrate and benefit from acquisitions and investments, the pace and level of government procurement, the outcome of pending litigation or governmental audits or investigations, political risk in the markets we serve, natural disasters, public health crises, disease outbreaks, and other risks identified in our filings with the Securities and Exchange Commission.

Therefore, actual results and outcomes may materially differ from what we express or forecast. Furthermore, Herman Miller, Inc. undertakes no obligation to update, amend or clarify forward-looking statements.

Headquarters: **Zeeland, MI, USA** Founded: **1905** Employees: ~7,800

FY21 Revenue Mix

North America **49%** Retail **24%** International 27%



FY21 Revenue: **\$2.47B** 

# Omni-Channel distribution model

- Over 700 contract dealers in 110 countries
- -45 Retail studios
- Multiple global e-commerce storefronts



Broad product library across Herman Miller Group of Brands

# Herman Miller Group A collection of leading brands



HermanMiller

A global leader in design and furnishings for the home or workplace

A UK-based designer of high-performance tools for work

...

Retailer of authentic modern furnishings

### GEIGER

Maker of exquisitely crafted designs for refined working environments

HAY

Inspired furniture and accessories for modern living

maars LIVING WALLS\*

colebrook

bosson

saunders

A global designer and maker of interior partitions

maharam

DESIGN

WITHIN REACH

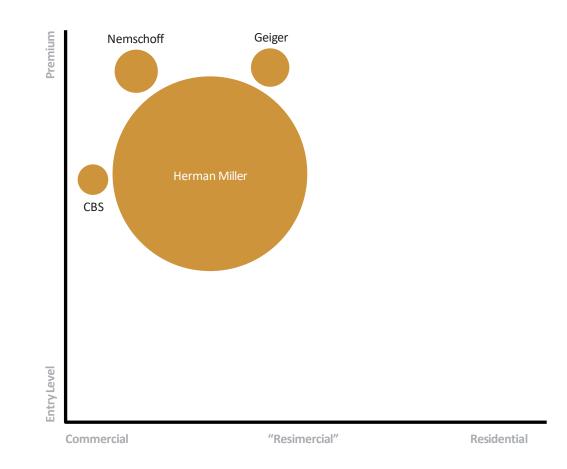
Creator of textiles known for its rigorous commitment to design

naughtone

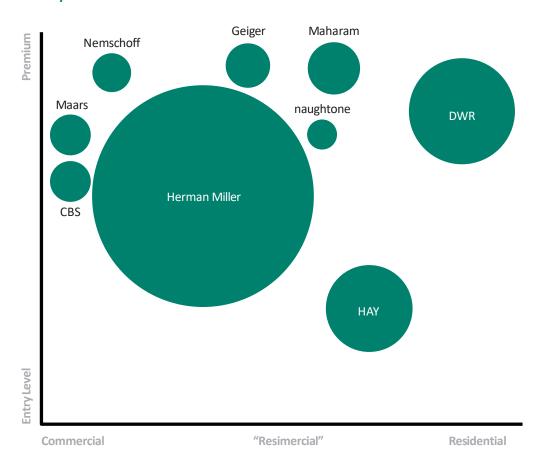
Contemporary furnishings for workplace, education, and hospitality environments

# **Our Diversified Portfolio**

Ten Years Ago



#### Today

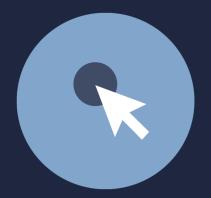


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Digital Disruption



Changes In Where & How People Work



Rise Of Direct-to-consumer Business Models



Environmental, Social, and Governance Imperative



Safe and Healthy Working Conditions



Focus on Home Environments

# Recent C-Suite perspectives align with our research that the office remains a critical element of distributed work

"It's a much harder way to work for anything that requires a personal relationship...I think we're going to find that being together delivers value in productivity and creativity and relationships that is irreplaceable."

#### Arne Sorenson, Marriott International Inc. CEO on remote work

"Most of us are not hermits...We need that social interaction, not only from a business standpoint but truly from a kind of personal-development standpoint."

#### Jim Fish, Waste Management Inc. CEO

"In all candor, it's not like being together physically. And so I can't wait for everybody to be able to come back into the office. I don't believe that we'll return to the way we were because we've found that there are some things that actually work really well virtually."

#### Tim Cook, Apple Inc. CEO

"I don't see any positives. Not being able to get together in person, particularly internationally, is a pure negative."

#### Reed Hastings, Netflix Inc. co-CEO, on working from home

Source: Wall Street Journal HermanMiller "I think going back to work is a good thing. I think there are negatives to working from home. We've seen productivity drop in certain jobs and alienation go up in certain things. So we want to get back to work in a safe way."

Jamie Dimon, JPMorgan Chase & Co. CEO

"There's sort of an emerging sense behind the scenes of executives saying, 'This is not going to be sustainable."

*Laszlo Bock,* Humu chief executive and former HR chief at Google, on the state of remote work

"What I worry about the most is innovation. Innovation is hard to schedule—it's impossible to schedule."

*Ellen Kullman,* CEO of 3-D printing startup Carbon Inc., on her concerns about remote work

# **Operating from a Position of Strength**



Broad Product Assortment



Multi-Channel Distribution



Workplace Knowledge and Research

# Our strategy is centered around four strategic priorities

1	Unlock The Power of One Herman Miller	2	Build a Customer-Centric, Digitally-Enabled Business Model
3	Accelerate Profitable Growth	4	Reinforce Our Commitment To Our People, Our Planet, & Our Communities

### Unlock the Power of One Herman Miller

### **Objectives:**



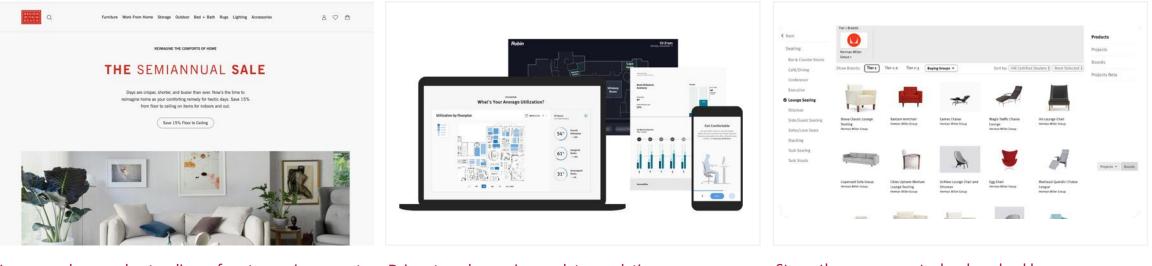
Build an agile, collaborative, globally-connected organization fit for continuous evolution

Simplify and tailor our go-to-market approach

Continue to lead in Product and Innovation

# **2** Build a Customer-Centric, Digitally-Enabled Business Model

### **Objectives:**



Leverage deep understanding of customer journeys to deliver inspired products and frictionless customer experiences

Drive step-change in our data, analytics, marketing, and brand capabilities

Strengthen our core technology backbone

# **3** Accelerate Profitable Growth

# **Objectives:**



Continued leadership in North America Contract business



Drive outsized growth in International



Transform our Retail business

# **Objective: Continued leadership in North America Contract business**



Go-to-market Alignment



Personal Message From Danica



Digital Tools



New Products

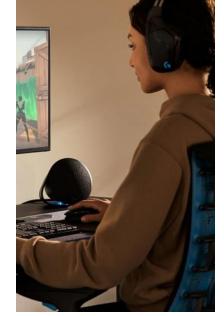


Profitability Improvement

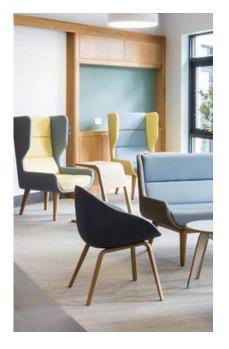
# **Objective: Drive outsized growth in International**



Expand Dealer Distribution



Enter New Product Categories



Grow HAY and naughtone



Expanded Consumer Focus

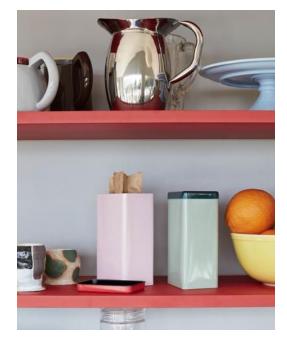


Execute Profitability Improvement Initiatives

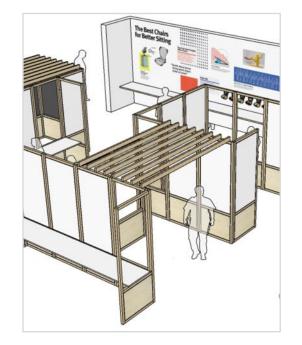
# **Objective: Expand our Retail business**



Build New Digital Capabilities



Expand Product Assortment



Develop New Retail Seating Concept



Enter Gaming Market

# **4** People, Planet, and Communities

### **Objectives:**



Build, develop, and retain world-class talent

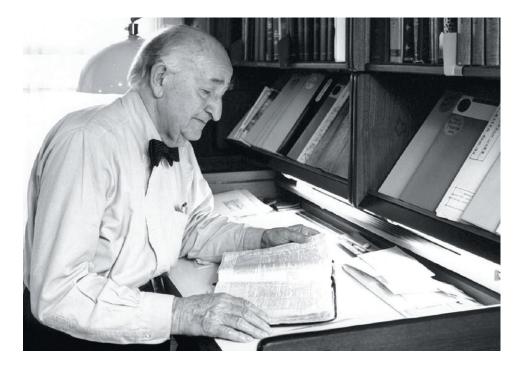
Shape an inclusive and diverse ecosystem

Elevate Our Better World Commitment

# **Creating A Better World**

"A business is rightly judged by its products and services, but it must also face scrutiny as to its humanity."

- D.J. De Pree, Herman Miller Founder



#### Sustainability

**2020 50 Best ESG Companies** Investors Business Daily

**2020 Platinum CSR Rating** *EcoVadis* 

**Over 27,000 tons of products diverted from landfills since 2009** *through rePurpose program* 

#### **Inclusivity & Diversity**

**CEO Action for Inclusion & Diversity Pledge** Signed by Andi Owen, CEO,; named four fellows to CEO Action for Racial Equity Fellowship

**2020 Best Companies for Dads** *Working Mothers Magazine* 

Thirteen Consecutive Perfect Scores Human Rights Campaign Foundation's Corporate Equality Index

#### Wellness

**WELL Portfolio and WELL Health-Safety Rating** *First furniture company to register* 

#### **Community Impact: Herman Miller Cares**

**COVID Response** *Over 170,000 masks, gowns and face shields provided to front line workers* 

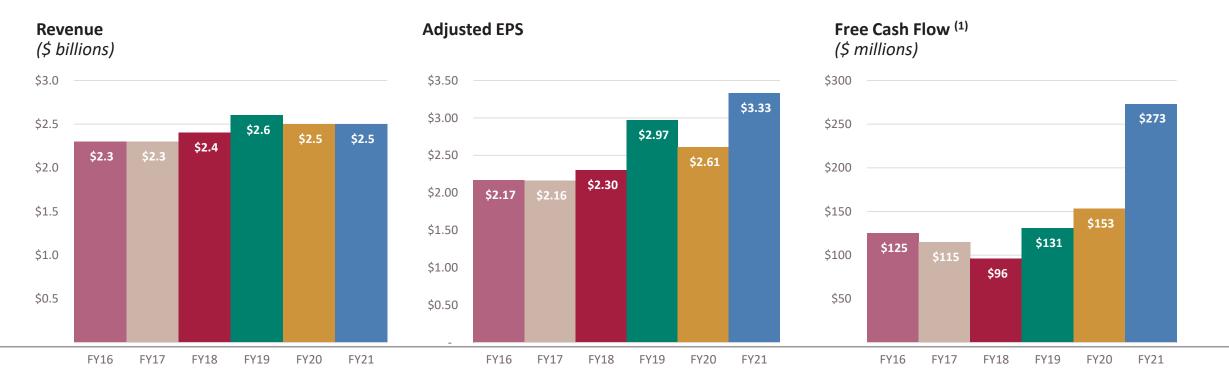
# **Financial Outlook**

FINANCIAL OUTLOOK

### Strong track record of financial performance

5 yr. Compound annual revenue growth rate of 1.7%

Robust EPS and free cash flow generation over past 5 years



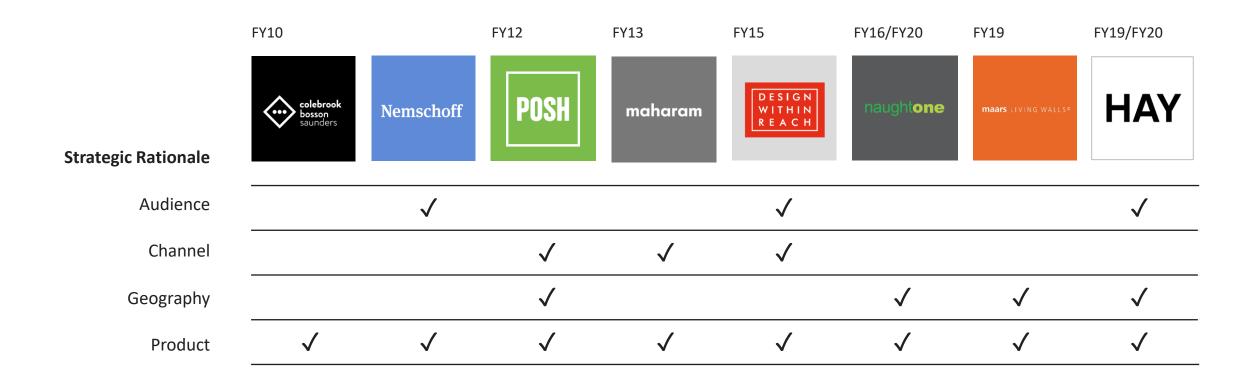
# Disciplined capital allocation approach focused on value creation

1.	. Suppc	ort Gro	wth			2. Targeted M&A	3. Strong & Fl Balance Sheet			oital Ret areholde			
(\$ m	nillions	;)		CAPEX	R+D			Q4 FY21	(\$ millions)	<b>C</b>	DIVIDEND		IARE PURCHASE
160						Investments in M&A, including HAY, naughtone,	Cash	\$396M	100				
140 120	59		59			and Maars Living Walls in	Long-term Debt	\$275M	90 80	47	48		
100	-	57		54	51	past 5 years.	Leverage Ratio	.9x	70 60				
80	87		86		-		Revolver Avail.	¢26ΕΜ	50 - 24 50			27	
60		71		69	60		Revolver Avall.	\$265M	40	42	46	36	
40									20 -				34
20					-				10 -		-		-
0	FY17	FY18	FY19	FY20	FY21				0 FY17	FY18	FY19	FY20	FY21

Note: Dividend and share repurchase programs temporarily suspended in Q4 FY20 as part of managing liquidity in COVID pandemic. Quarterly dividend reestablished in Q2 FY21.

Average annual adjusted return on invested capital of **21%** over past 5 years

# Focused acquisition and partnership strategy



# Opportunity for continued revenue growth over the next five years

#### Revenue

Core Industry	2-3%
New Products and Initiatives	1-2%
Retail Growth	1-2%

Estimated Annual Organic Revenue Growth *	4-7%
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\* Assumed to be through an economic cycle



# Operating income growth of 2x to 2.5x the rate of organic revenue growth

Structurally higher operating margins driven by:

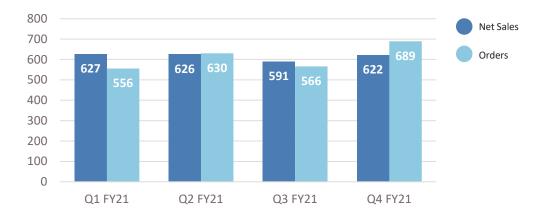
- Growth in high margin product categories
- Digital transformation
- Retail growth and optimization
- Scale advantages
- Profit improvement initiatives



# **Our Compelling Story**

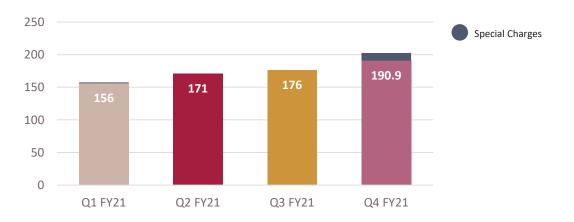


# **Recent Quarterly Financial Trends**

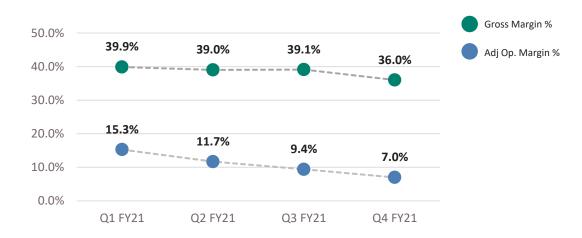


#### Quarterly Net Sales + Orders (\$ millions)

#### **Quarterly Operating Expenses** (\$ millions)



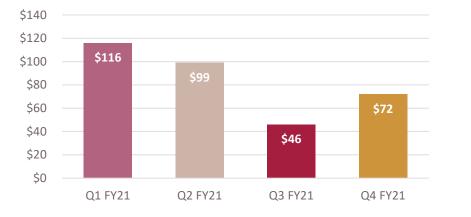
#### **Gross Margin and Adjusted Operating Margin** (% net sales)



Reported Q4 net sales increased 30.6% and orders increased 28.8% from the prior year. On an organic basis, sales increased 27.9% and orders increased 26.0%.

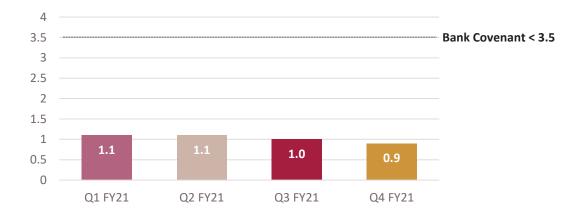
Adjusted gross margin in Q4 reflected a 300-basis point increase over prior year primarily due to channel and product mix and production leverage.

EPS in Q4 totaled \$0.12 per share on a reported basis and \$0.56 on an adjusted basis, compared to (\$2.95) per share last year on a reported basis and \$0.11 on an adjusted basis.

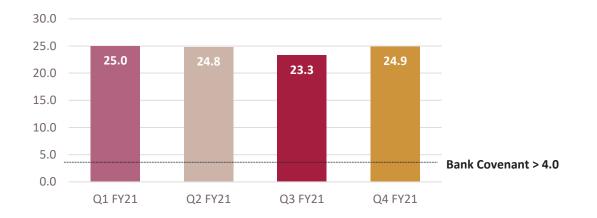


#### **Quarterly Cash Flow from Operations** (\$ millions)

#### Rolling 4 Qtr Leverage Ratio (Debt to EBITDA)<sup>(1)</sup>



#### **Rolling 4 Qtr Coverage Ratio** (*EBITDA*<sup>(1)</sup> to Interest)



Q4 ending cash and equivalents totaled \$396 million.

Debt maturity schedule:

- Revolver (\$225M) due 2024
- PPN (\$50M) due 2030

CAPEX totaled \$17 million in Q4 and \$60 million YTD.

In Q4 dividends of \$11 million were paid.

(1) See appendix for reconciliation of non-GAAP measures

Guidance as provided in earnings press release dated June 28, 2021:

	Q1 Fiscal 2022
Revenue	\$640 to \$670 million
Gross Margin %	36.3% to 37.3%
Adjusted Operating Expenses	\$194 to \$198 million
Effective Tax Rate	21% to 23%
Adjusted Earnings Per Share, Diluted	\$0.52 to \$0.58

# Appendix

#### **Overview**

Description: Furniture product design, manufacture and sale for office, healthcare, and education customers throughout the United States and Canada. The North America Contract brand portfolio includes the Herman Miller, Geiger, Maharam, HAY, naughtone and Nemschoff brands.



#### **Macro-Economic Drivers**

Other Leading Economic Indicators include: Corporate profitability, service sector employment,, Office vacancy rates, CEO and small business confidence

#### **U.S. Commercial Market Sales**



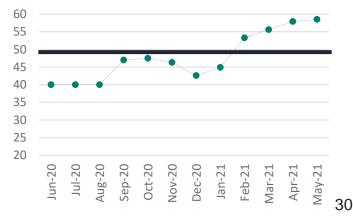
2016 2017 2018 2019 2020F 2021F 2022F

Source: BIFMA, March 2021

#### AIA Consensus Construction Forecast (%YOY Growth)

	2021	2022
Non-Residential	-5.7%	3.1%
Commercial Total	-7.1%	-3.1%
Office	-9.3%	0.1%
Health	1.2%	3.2%
Education	-3.9%	2.7%
Hotel	-20.2%	8.8%

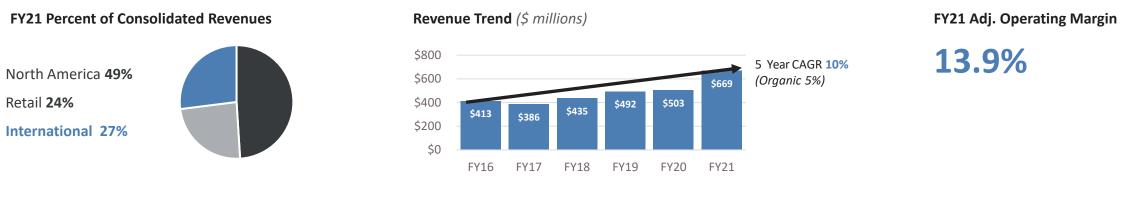
#### **U.S. Architects Billing Index**



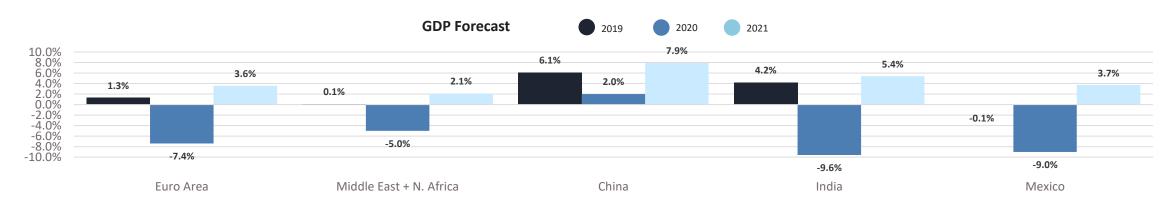
Source: The American Institute of Architects, December 2020

#### Overview

Description: Design, manufacture and sale of furniture products primarily for office settings in EMEA (56% of sales in FY21), Latin America (11% of sales in FY21) and Asia-Pacific (33% of sales in FY21)



#### **Macro-Economic Drivers**



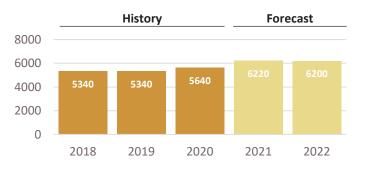
#### Overview

Description: Sale of modern design furnishings and accessories in North America through multiple channels, including eCommerce storefronts, direct mailing catalogs and independent retailers.



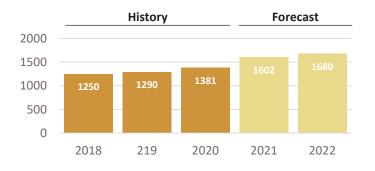
#### **Macro-Economic Drivers**

Existing Home Sales (thousands of units)



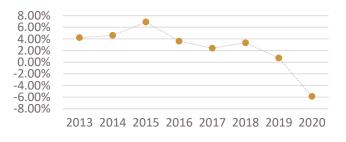
Source: Ntl. Assoc. of Realtors U.S. Economic Outlook, May 2021

#### Housing Starts (thousands of units)



Source: Ntl. Assoc. of Realtors U.S. Economic Outlook, May 2021

#### Furniture and Home Furnishing Stores Annual Sales Growth



#### Source: US Census Bureau

This presentation contains certain non-GAAP financial measures. Each of these financial measures is calculated by excluding items the Company believes are not indicative of its ongoing operating performance. The Company presents these non-GAAP financial measures because it considers them to be important supplemental indicators of financial performance and believes them to be useful in analyzing ongoing results from operations. These non-GAAP financial measures are not measures of financial performance under GAAP and should not be considered alternatives to GAAP. Non-GAAP financial measures have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of the Company's results as reported under GAAP. In addition, you should be aware that in the future the Company may incur expenses similar to the adjustments presented.

# **Organic Sales Growth (Decline) by Segment**

(\$ Millions); (unaudited)

	North A	merica	International		Retail		Total	
	FY16	FY21	FY16	FY21	FY16	FY21	FY16	FY21
Net Sales, as reported	\$1,563.6	\$1,194.0	\$412.6	\$669.0	\$288.7	\$602.1	\$2,264.9	\$2,465.1
Adjustments								
Dealer Divestitures	(33.1)	_	(30.8)	_	-	_	(63.9)	_
Cumulative foreign exchange	-	(1.8)	_	(19.6)	-	(0.4)	-	(21.8)
Acquisition—base year	-	(10.6)	_	(87.3)	-	_	-	(97.9)
Net Sales, organic	\$1,530.5	\$1,181.60	\$381.8	\$562.1	\$288.7	\$601.7	\$2,201.0	\$2,345.4
Compound Annual Growth Rate, as reported		(5.3)%		10.1%		15.8%		1.7%
Compound Annual Growth Rate, organic		(5.0)%		8.0%		15.8%		1.3%

# **Adjusted Operating Margin by Segment**

(\$ Millions); (unaudited)

FY21	Consolidated	North America	International	Retail	Corporate
Operating Earnings	\$230.6	\$74.1	\$93.0	\$117.2	\$(53.7)
Add: Restructuring/Impairment Expenses	2.7	3.8	(1.1)	-	
Add: Special Charges	23.3	21.9	0.8	0.6	-
Add: Acquisition and Integration Charges	11.0				11.0
Adjusted Operating Earnings	\$267.6	\$200.3	\$92.7	\$117.8	\$(42.7)
Net Sales	\$2,465.1	\$1,194.0	\$669.0	\$602.1	-
Adjusted Operating Margin	10.9%	8.4%	13.9%	19.6%	-

# **Adjusted Earnings per Share**

(\$ Millions); (unaudited)

	FY17	FY18	FY19	FY20	FY21
Earnings Per Share—Diluted	\$2.05	\$2.12	\$2.70	\$(0.15)	\$2.92
Add: Acquisition-related Adjustments	-	-	-	\$(0.63)	-
Add: Special Charges	-	\$0.16	\$0.18	\$0.15	\$0.46
Add: Restructuring/Impairment Expenses	\$0.13	\$0.07	\$0.13	\$3.24	\$0.02
Add: HAY Inventory Step-up	-	_	\$0.01	_	-
Less: Tax Impact	-	\$(0.05)	\$(0.02)	_	-
Less: Non-recurring Gain	\$(0.02)	_	_	_	\$(0.07)
Less: Investment Fair Value Adjustment	-	_	\$(0.03)	_	-
Adjusted Earnings Per Share—Diluted	\$2.16	\$2.30	\$2.97	\$2.61	\$3.33

APPENDIX—RECONCILIATION OF NON-GAAP MEASURES

# **Organic Sales and Orders Growth (Decline)**

(\$ Millions); (unaudited)

#### **Organic Sales Growth (Decline)**

	Q4 FY21	Q4 FY20
Net Sales, as reported	\$621.5	\$475.7
% change from PY	30.6%	
Adjustments		
Currency Translation Effects	(13.2)	
Net Sales, organic	\$608.3	\$475.7
% change from PY	27.9%	

#### **Organic Order Growth (Decline)**

	Q4 FY21	Q4 FY20
Orders, as reported	\$689.4	\$535.3
% change from PY	28.8%	
Adjustments		
Currency Translation Effects	(14.7)	
Orders, organic	\$674.6	\$535.3
% change from PY	26.0%	

# Adjusted Operating Earnings and Adjusted Earnings Per Share

Q3 FY21 Q2 FY21

Q1 FY21

(\$ Millions, except for per share amounts); (unaudited)

#### Adjusted Operating Earnings

Net Sales	\$621.5	\$590.5	\$626.3	\$626.8
Operating Earnings (GAAP)	9.2	55.1	71.0	95.4
Operating Earnings	1.5%	9.3%	11.3%	15.2%
Add: Special Charges	22.1	0	(.2)	1.4
Add: Restructuring and Impairment Expenses	1.2	.3	2.4	(1.2)
Add: Acquisition and Integration Charges	11.0			
Adj. Operating Earnings (non-GAAP)	\$43.5	\$55.4	\$73.2	\$95.6
Adj. Operating Margin	7.0%	9.4%	11.7%	15.3%

Q4 FY21

#### Adjusted Earnings per Share

Q4 FY21 Q4 FY20

Earnings per Share—Diluted	\$0.12	\$(2.95)
Add: Special charges, after tax	0.45	0.06
Add: Restructuring expenses, after tax		3.12
Less: Gain on legal settlement, after tax	(0.01)	
Less: Investment fair value adjustments, after tax		(0.12)
Adjusted Earnings per Share—Diluted	\$0.56	\$0.11

# Adjusted EBITDA and Adjusted EBITDA Ratios

(\$ millions); (unaudited)

	Q4 FY21	Q3 FY21	Q2 FY21	Q1 FY21
Earnings Before Income Taxes (EBT)	\$226.7	\$11.3	\$3.0	\$25.5
Add: Depreciation	72.0	71.6	69.2	67.7
Add: Amortization	15.2	12.9	15.7	13.6
Add: Interest	13.9	14.4	13.6	13.2
Add: Other Adjustments (1)1	18.9	224.1	237.4	209.4
Adjusted EBITDA—Bank	\$346.7	\$334.3	\$338.9	\$329.4
Total Debt, End of Trailing Period (includes outstanding LC's)	\$298.1	\$349.2	\$357.7	\$358.5
Rolling 4-Quarter Debt-to-Adj. EBITDA	0.9	1.0	1.1	1.1
Rolling 4-Quarter Adj. EBITDA-to-Interest	24.9	23.3	24.8	25.0

<sup>a</sup> "Other Adjustments" include, as applicable in the period, charges associated with business restructuring actions, impairment expenses, non-cash stock-based compensation, and other items as described in lending agreements.

