# Inspiring Designs to Help People Do Great Things 

Investor Presentation

Fourth Quarter FY2019

This information contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act, as amended, that are based on management's beliefs, assumptions, current expectations, estimates, and projections about the office furniture industry, the economy, and the company itself. Words like "anticipates," "believes,"
"confident," "estimates," "expects," "forecasts," likely," "plans," "projects," "should," variations of such words, and similar expressions identify such forward-looking statements.

These statements do not guarantee future performance and involve certain risks, uncertainties, and assumptions that are difficult to predict with regard to timing, extent, likelihood, and degree of occurrence. These risks include, without limitation, the success of our growth strategy, our success in initiatives aimed at achieving long-term profit optimization goals, employment and general economic conditions, the pace of economic recovery in the U.S. and in our International markets, the increase in white-collar employment, the willingness of customers to undertake capital expenditures, the types of products purchased by customers, competitive-pricing pressures, the availability and pricing of raw materials, changes in global tariff regulations, our reliance on a limited number of suppliers, our ability to expand globally given the risks associated with regulatory and legal compliance challenges and accompanying currency fluctuations, changes in future tax legislation or interpretation of current tax legislation, the ability to increase prices to absorb the additional costs of raw materials, the financial strength of our dealers and the financial strength of our customers, our ability to locate new retail studios, negotiate favorable lease terms for new and existing locations and implement our studio
portfolio transformation, our ability to attract and retain key executives and other qualified employees, our ability to continue to make product innovations, the success of newly introduced products, our ability to serve all of our markets, possible acquisitions, divestitures or alliances, our ability to integrate and benefit from acquisitions and investments, the pace and level of government procurement, the outcome of pending litigation or governmental audits or investigations, political risk in the markets we serve, and other risks identified in our filings with the Securities and Exchange Commission.

Therefore, actual results and outcomes may materially differ from what we express or forecast. Furthermore, Herman Miller, Inc. undertakes no obligation to update, amend or clarify forward-looking statements.

## Company Snapshot

Headquarters: Zeeland, MI, USA Founded: 1905 Employees: ~8,000

FY19 Revenue: $\mathbf{\$ 2 . 5 7 B}$
FY19 Adj. Operating Income: $\mathbf{\$ 2 2 7 M}$


## Omni-Channel distribution model

- Over 600 contract dealers in 109 countries
- 38 retail studios
- Multiple global e-commerce storefronts


> Broad product library across Herman Miller Group of Brands

## Foundational Insights



DIGITAL DISRUPTION


MATURE NA CONTRACT MARKET


RISE OF DIRECT-TO-CONSUMER BUSINESS MODELS


CHANGES IN WHERE \& HOW PEOPLE WORK


GROWING OPPORTUNITY IN GLOBAL MARKETS \& RETAIL BUSINESSES


TSI IMPERATIVE

## Strategic Priorities

## Our strategy is centered around four strategic priorities

## UNLOCK THE POWER OF

 ONE HERMAN MILLER
## BUILD A CUSTOMERCENTRIC, DIGITALLY-ENABLED BUSINESS MODEL

ACCELERATE PROFITABLE GROWTH

REINFORCE OUR COMMITMENT TO OUR PEOPLE, OUR PLANET, \& OUR COMMUNITIES

## 1 UNLOCK THE POWER OF ONE HERMAN MILLER

## OBJECTIVES:

> Build an agile, collaborative, globally-connected organization fit for continuous evolution

Simplify and tailor our go-to-market approach

Continue to lead in Product Innovation across all businesses

## Herman Miller Group

A leading provider of problem-solving furnishings,
technologies, and services for the office and the home

## GEIGER

A maker of exquisitely crafted, timeless designs for refined working environments

## maharam

A prominent creator of textiles known for its rigorous commitment to design
colebrook
bosson
saunders

A designer and manufacturer of high-performance monitor arms, lighting, and accessories

HAY

An international leader in authored accessories and furniture for the home, office, and hospitality

## naughtone

A leader in contemporary furnishings for workplace, institutional, and hospitality environments

A purveyor of the world's largest collection of authentic modern furniture

## maars LIVING WALLS*

A worldwide leader in the design and manufacture of interior partition walls

## Nemschoff

A chief manufacturer of beautifully styled, highly engineered performance furnishings

## Our Evolving Product Offer



HermanMiller

TODAY


## 2 BUILD A CUSTOMER-CENTRIC, DIGITALLY-ENABLED BUSINESS MODEL

## OBJECTIVES:

Leverage deep understanding of customer journeys to deliver inspired products and frictionless customer experiences


Drive step-change in our data, analytics, marketing, and brand capabilities


Strengthen our core technology backbone


## 3 ACCELERATE PROFITABLE GROWTH

## OBJECTIVES:

Strengthen \& evolve the core Contract business

Drive outsized growth in International

Expand our Retail business

## Objective: Strengthen \& evolve the core Contract business



Go-to-market Alignment



New Products


Profit Improvement

Objective: Drive outsized growth in International


Execute Profitability
Improvement Initiatives

## Objective: Expand our Retail business




Launch HAY in North America


Profitability Improvement Initiatives

## 4 REINFORCE OUR COMMITMENT TO OUR PEOPLE, OUR PLANET, \& OUR COMMUNITIES

## OBJECTIVES:

Build, develop, and
retain and world-class
talent

Shape an inclusive and diverse work force

Elevate our Total Societal Impact (Better World) Commitment

## Creating A Better World

"A business is rightly judged by its products and services, but it must also face scrutiny as to its humanity."

## - D.J. De Pree, Herman Miller Founder



## Sustainability

Sustainability Leader for the Last Fourteen Years in the RobecoSAM
Sustainability Yearbook
Spring Lake manufacturing operation powered $100 \%$ by renewable energy through Constellation Offsite Renewable program

27,000 tons of products diverted from landfills since 2009 through rePurpose program

## Inclusivity \& Diversity

Twelve Consecutive Perfect Scores in Human Rights Campaign Foundation's Corporate Equality Index

2018 Corporation of the Year in the Commercial sector (and 12 of the last 14 years) by the Michigan Minority Supplier Development Council

## Wellness

Recognized six years in a row as one of Michigan's Best and Brightest in Wellness by the National Association for Business Resources

## Community Impact: Herman Miller Cares

8,000 at-risk children served in over 31 cities through We Care holiday program in partnership with Boys and Girls Club of America

## Financial Outlook

## FINANCIAL OUTLOOK

## Strong track record of financial performance

- Organic revenue growth of $6.1 \%$ at a premium to

North America industry growth of 3.7\%

- Robust EPS growth over past 5 years
- Healthy free cash flow generation



## Disciplined capital allocation approach focused on value creation



Average annual return on invested capital of 22\% over past 5 years

## Focused acquisition and partnership strategy



## Supportive economic backdrop


(1) BIFMA (May 2019)
(2) American Institute of Architects (May 2019)
(3) National Association of Realtors (June 2019)

## Opportunity for continued above-average revenue performance over the next three to five years

| Revenue |  |
| :--- | :--- |
| Core Contract Industry | $2-3 \%$ |
| New Products and Initiatives | $1-2 \%$ |
| Retail Growth | $1-2 \%$ |
| Estimated Annual Organic Revenue Growth | $4-7 \%$ |
| Targeted Acquisitions | $2-3 \%$ |
| Estimated Annual Revenue Growth |  |
| Including Acquisitions | $6-10 \%$ |



## Operating income growth of $2 x$ to $2.5 x$ the rate of organic revenue growth

Structurally higher operating margins driven by:

- Growth in high margin product categories
- Digital transformation
- Retail growth and optimization
- Scale advantages
- Profit improvement initiatives



## Our Compelling Story



## Recent Quarterly Financial Trends

Quarterly Net Sales + Orders (\$ millions)


Quarterly Operating Expenses (\$ millions)
\$200
$\$ 180$
$\$ 160$
\$140
$\$ 120$
\$100
$\$ 80$
\$60


Gross Margin and Adjusted Operating Margin (\% netsales)


Q4 net sales and orders increased 9\% and 7\%, respectively, from the prior year on a reported basis. Sales and orders increased $8 \%$ and $6 \%$, respectively, over the prior year on an organic basis.

Gross margin in Q4 increased 10 bps from the prior year. Excluding a 60 basis point impact from adopting the new revenue recognition standard, gross margin was 70 bps higher than the prior year.

Operating expenses in Q4 include $\$ 1.7$ million of special charges.

EPS in Q4 totaled $\$ 0.78$ per share; $\$ 0.88$ per share on an adjusted basis, compared to $\$ 0.53$ per share last year on a reported basis and $\$ 0.66$ adjusted.

Quarterly Cash Flow from Operations (\$ millions)


Rolling 4 Qtr Leverage Ratio (Debto EBITDA) ${ }^{(1)}$

(1) Represents a Non-GAAP Measure, see Appendix for reconciliation

Rolling 4 Qtr Coverage Ratio (EBITDA" ${ }^{(1)}$ ol Interest)


Q4 ending cash and equivalents totaled $\$ 159$ million.

LT Debt maturity schedule:
-PPN (\$50M) due 2021
-Revolver (\$225M) due 2021

Availability of $\$ 165$ million on the revolving line of credit at the end of Q4.

CAPEX totaled $\$ 23$ million in Q4 and $\$ 86$ million year to date

Q4 dividends paid totaled $\$ 12$ million and share repurchases of $\$ 4$ million

RECENT QUARTERLY FINANCIAL TRENDS

Guidance as provided in earnings press release dated June 26, 2019:

|  | Q1 Fiscal 2020 |
| :--- | :--- |
| Revenue | $\$ 650$ to $\$ 670$ million |
| Gross Margin \% | $36.6 \%$ to $37.6 \%$ |
| Adjusted Operating Expenses | $\$ 182$ to $\$ 186$ million |
| Effective Tax Rate | $21 \%$ to $23 \%$ |
| Adjusted Earnings Per Share, Diluted | $\$ 0.77$ to $\$ 0.81$ |

## Appendix

## Overview

Description: Furniture product design, manufacture and sale for office, healthcare, and education customers throughout the United States and Canada.
The North America Contract brand portfolio includes the Herman Miller, Geiger, Maharam, HAY, and Nemschoff brands.

## FY19 Percent of Consolidated Revenues



Revenue Trend (in US\$ millions)


FY19 Adj. Operating Margin

## 11.7\%

## Macro-Economic Drivers

Other Leading Economic Indicators include: Corporate profitability, service sector employment, Architectural Billings Index (ABI), Office vacancy rates, CEO and small business confidence, Non-residential Construction
U.S. Commerical Market Sales

Source: BIFMA, January 2019


## AIA Consensus Construction Forecast

 (\% YOY Growth)Source: The American Institute of Architects, January 2019

|  | 2019 |
| :--- | :--- |
|  | 2020 |
| Non-Residential | $3.4 \%$ |
| Commercial Total | $5.5 \%$ |
| Office | $4.0 \%$ |
| Health | $5.5 \%$ |
| Education | $3.9 \%$ |
| Hotel |  |

## U.S. Architects Billing Index <br> Source: The American Institute of Architects



## Overview

Description: Design, manufacture and sale of furniture products primarily for office settings in EMEA (35\% of sales in FY19), Latin America (22\% of sales in FY19) and Asia-Pacific (43\% of sales in FY19)

## FY19 Percent of Consolidated Revenues



Revenue Trend (in US $\$$ millions)
$\$ 500$
$\$ 400$
$\$ 300$
\$200
\$100
\$0


FY19 Adj. Operating Margin

## 12.3\%

## Macro-Economic Drivers

Regional Office Furniture Consumption (in US\$ billions) Source: CSIL (2018)

| Region | Annual <br> Consumption | 5 Year CAGR |
| :--- | :--- | :--- |
| Europe | $\$ 10.3$ | $3.1 \%$ |
| China | $\$ 12.2$ | $4.3 \%$ |
| India | $\$ 2.6$ | $7.6 \%$ |
| Brazil | $\$ 1.2$ | $-10.6 \%$ |
| Mexico | $\$ 0.3$ | $-4.4 \%$ |

## GDP Forecast

Source: World Bank (January 2019)


## Overview

Description: Sale of modern design furnishings and accessories in North America through multiple channels, including eCommerce storefronts, direct mailing catalogs and independent retailers.

FY19 Percent of Consolidated Revenues



FY19 Adj. Operating Margin
1.6\%

## Macro-Economic Drivers

Existing Home Sales (thousands of units)
Source: Nitl. Assoc. of Realtors U.S. Economic Outlook (Mar 2019)


Housing Starts (thousands of units)
Source: Ntl. Assoc. of Realtors U.S. Economic Outlook (Mar 2019)


Furniture and Home Furnishing Stores
Annual Sales Growth


This presentation contains Organic Sales Growth, Adjusted Operating Earnings, and Adjusted Earnings Per Share, all of which constitute non-GAAP financial measures. Each of these financial measures is calculated by excluding items the Company believes are not indicative of its ongoing operating performance. The Company presents these non-GAAP financial measures because it considers them to be important supplemental indicators of financial performance and believes them to be useful in analyzing ongoing results from operations.

These non-GAAP financial measures are not measures of financial performance under GAAP and should not be considered alternatives to GAAP. Non-GAAP financial measures have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of the Company's results as reported under GAAP. In addition, you should be aware that in the future the Company may incur expenses similar to the adjustments presented.

## APPENDIX - RECONCILIATION OF NON-GAAP MEASURES

## Organic Sales Growth (Decline) by Segment

(\$ Millions); (unaudited)

|  | North America |  | International |  | Retail |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2019 | 2014 | 2019 | 2014 | 2019 | 2014 | 2019 |
| Net Sales, as reported | \$ 1,442.1 | \$ 1,686.5 | \$ 392.2 | \$ 492.2 | \$ 67.7 | \$ 388.5 | \$ 1,882.0 | \$ 2,567.2 |
| Proforma Adjustments <br> Dealer Divestitures <br> Cumulative foreign exchange <br> Acquisition - base year | (40.9) | $21.1$ | (19.3) | 53.9 | - | $\begin{array}{r} 1.3 \\ (194.3) \end{array}$ | (60.2) | $\begin{array}{r} 76.3 \\ (194.3) \end{array}$ |
| Net Sales, organic | \$ 1,381.2 | \$ 1,707.6 | \$ 372.9 | \$ 546.1 | \$ 67.7 | \$ 195.5 | \$ 1,821.8 | \$ 2,449.2 |
| Compound Annual Growth Rate, as reported |  | 3.5\% |  | 4.6\% |  | 41.8\% |  | 6.4\% |
| Compound Annual Growth Rate, organic |  | 4.3\% |  | 7.9\% |  | 23.6\% |  | 6.1\% |

## APPENDIX - RECONCILIATION OF NON-GAAP MEASURES

## Adjusted Operating Margin by Segment

(\$ Millions); (unaudited)

|  | FY19 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Consolidated | North America | International | Retail | Corporate |
| Operating Earnings | \$ 203.5 | \$ 189.7 | \$ 57.8 | \$ 5.3 | \$ (49.3) |
| Add: Restructuring/Impairment Expenses | 10.2 | 7.7 | 2.5 |  |  |
| Add: Special Charges | 13.1 | 0.6 | 0.2 | 0.8 | 11.5 |
| Adjusted Operating Earnings | \$ 226.8 | \$ 198.0 | \$ 60.5 | \$ 6.1 | \$ (37.8) |
| Net Sales | \$ 2,567.2 | \$ 1,686.5 | \$ 492.2 | \$ 388.5 | - |
| Adjusted Operating Margin | \$ 8.8\% | 11.7\% | 12.3\% | 1.6\% | - |

## APPENDIX - RECONCILIATION OF NON-GAAP MEASURES

## Adjusted Earnings per Share

(\$ Millions); (unaudited)

|  | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earnings per Share - Diluted | \$ (0.37) | \$ 1.62 | \$ 2.26 | \$ 2.05 | \$ 2.12 | \$ 2.70 |
| Add: Acquisition-related Adjustments <br> Add: Legacy Pension Expenses <br> Add: Other Special Charges <br> Add: Restructuring/Impairment Expenses <br> Add: HAY Inventory Step-up <br> Less: Tax Impact <br> Less: POSH Contingent Consideration <br> Less: Non-recurring Gain <br> Less: Investment Fair Value Adjustment | $\begin{aligned} & \$ 0.01 \\ & \$ 1.76 \\ & \$ 0.32 \\ & \$(0.04) \end{aligned}$ | $\begin{gathered} \$ 0.10 \\ \$ 0.17 \\ \$(0.07) \end{gathered}$ | \$ (0.09) | $\begin{aligned} & \$ 0.13 \\ & \$(0.02) \end{aligned}$ | $\begin{gathered} \$ 0.16 \\ \$ 0.07 \\ \$(0.05) \end{gathered}$ | $\begin{array}{r} \$ 0.18 \\ \$ 0.13 \\ \$ 0.01 \\ \$(0.02) \end{array}$ |
| Adjusted Earnings per Share - Diluted | \$ 1.68 | \$ 1.82 | \$ 2.17 | \$ 2.16 | \$ 2.30 | \$ 2.97 |

## APPENDIX - RECONCILIATION OF NON-GAAP MEASURES

## Organic Sales and Orders Growth (Decline)

(\$ Millions); (unaudited)

Organic Sales Growth (Decline)

|  | Q4 FY19 | Q4 FY18 |
| :---: | :---: | :---: |
| Net Sales, as reported | \$ 671.0 | \$ 618.0 |
| \% change from PY | 8.6\% |  |
| Proforma Adjustments |  |  |
| Currency Translation Effects | 5.4 |  |
| Impact of Reclassification Related to New Revenue Recongnition Standard |  | 10.4 |
| Net Sales, organic | \$ 676.4 | \$ 628.4 |
| \% change from PY | 7.6\% |  |

Organic Order Growth (Decline)

| Orders, as reported | Q4 FY19 | Q4 FY18 |
| :--- | ---: | ---: |
| \% change from PY | \$664.5 | $\$ 620.8$ |
| Proforma Adjustments | $7.0 \%$ |  |
| Currency Translation Effects |  |  |
| Impact of Reclassification Related to <br> New Revenue Recongnition Standard | - | - |
| Orders, organic | $\mathbf{5 . 2}$ | 8.8 |
| \% change from PY | $\mathbf{\$ 6 6 9 . 7}$ | $\mathbf{\$ 6 2 9 . 6}$ |

## Adjusted Operating Earnings and Adjusted Earnings Per Share

(\$ Millions, except for per share amounts); (unaudited)

Adjusted Operating Earnings

|  | Q1 FY19 |  | Q2 FY19 | Q3 FY19 |
| :--- | ---: | ---: | ---: | ---: | Q4 FY19

Adjusted Earnings per Share

|  | Q4 FY18 | Q4 FY19 |
| :--- | ---: | ---: |
|  | $\mathbf{\$ 0 . 5 3}$ | $\mathbf{\$ 0 . 7 8}$ |
| Earnings per Share - Diluted |  | $(0.03)$ |
| Less: Investment fair value adjustment, after tax | $(0.01)$ |  |
| Less: Adjustments related to adoptions of |  |  |
| $\quad$ U.S. Tax Cuts and Jobs Act | 0.09 | 0.02 |
| Add: Special charges, after tax | 0.05 | 0.11 |
| Add: Restructuring expenses, after tax | $\mathbf{\$ 0 . 6 6}$ | $\mathbf{\$ 0 . 8 8}$ |
| Adjusted Earnings per Share - Diluted |  |  |

## APPENDIX - RECONCILIATION OF NON-GAAP MEASURES

## Adjusted EBITDA and Adjusted EBITDA Ratios

(Bank); (\$ millions); (unaudited)

| Adjusted EBITDA (Bank) Ratios Trailing 4-Quarter Period Ended |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Q1 FY19 | Q2 FY19 | Q3 FY19 | Q4 FY19 |
| Earnings Before Income Taxes (EBT) | \$ 165.7 | \$ 168.0 | \$ 177.5 | \$ 195.1 |
| Add: |  |  |  |  |
| Depreciation | 63.9 | 66.5 | 66.6 | 65.9 |
| Amortization | 6.4 | 6.2 | 6.2 | 6.2 |
| Interest | 12.8 | 12.2 | 12.0 | 12.1 |
| Other Adjustments(1) | 13.6 | 13.7 | 16.4 | 19.5 |
| Adjusted EBITDA - Bank | \$ 262.4 | \$ 266.6 | \$ 278.8 | \$ 294.6 |
| Total Debt, End of Trailing Period (includes outstanding LC's) | \$ 291.8 | \$ 293.4 | \$ 292.0 | \$ 292.4 |
| Rolling 4-Quarter Debt-to-Adj. EBITDA | 1.1 | 1.1 | 1.0 | 1.0 |
| Rolling 4-Quarter Adj. EBITDA-to-Interest | 20.5 | 21.9 | 23.2 | 24.3 |

${ }^{\text {(1) "Other Adjustments" include, as applicable in the period, charges associated with business restructuring actions, non-cash stock-based compensation, as described in lending agreements. }}$
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